

A—LIST DIET & FITNESS

EAT THIS : DRINK THIS: Introducing Beet Performer™: 100% Pure, Endurance-Enhancing Body Fuel



New, All Natural Juice Targeting Athletes Stimulates Stamina and Strength to Improve Performance

One of the most exciting discoveries in sports nutrition over the past few years has been the powerful, performance-enhancing qualities of beet juice. A growing body of academic and medical evidence is confirming that beet juice significantly increases blood nitrate levels, spurring the delivery of oxygen to muscles during activity and reducing both fatigue and inflammation.*

Now the benefits of beet juice are available for athletes in Beet Performer™, a 100% natural, convenient, and great tasting performance juice. Available in two flavors, Beet Performer provides all the health and ergogenic benefits of beet juice, optimized for athletes on the go.

Beet Performer is 100% juice with no added sugar, colors, flavors or preservatives. What's more, Beet Performer is pasteurized using low-heat (180°F), a process that retains nutrient values without sacrificing taste or shelf life.

Beet juice is high in nitrates; once converted by the body to nitric oxide, the substance aids delivery of oxygen to muscles, and relaxes and widens blood vessels to aid in blood flow. A study² in Hypertension, a journal of the American Heart Association, also showed that beet juice can lower resting blood pressure by up to 7%. Finally, beets aid in cardiovascular wellness through their heart-healthy vitamins, minerals and antioxidants.*

Beet Performer is packaged in 8.4 fl. oz. (250mL) cans and comes in two varieties: Beet Juice with Vitamin B12 to promote healthy blood cells, and Beet Juice with Passion Fruit Juice for natural sweetness. Beet Performer is available on **Amazon.com** and will be available at leading supermarkets and natural food grocery chains across the U.S. soon. To learn more, go to www.BeetPerformer.com.

*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.